

# Instant Site Launch Cheat Sheet

## from InternetBusinessMastery.com

---

### Recommended Tools

These are the exact tools and services that we use to launch our own “traffic magnet” sites fast and at minimum cost.

#### 1. **WordPress: An Easy to Use Site that Attracts Traffic Like Crazy**

WordPress is a site management system that puts you in control of updating and changing your site. It also makes it really easy to launch a nice looking site fast that is ready to attract traffic for you on a daily basis.

A number of big brands use WordPress including Sony, People Magazine, the Wall Street Journal and more.

Our [recommended hosting](#) makes it really easy to launch a WordPress site with just a few clicks.

#### 2. **Recommended Hosting: Instant WordPress Installation**

The easiest way to launch a WordPress site is with [our recommended hosting](#).

They provide a one-click WordPress installation with great service and competitive prices. We host a number of our sites with them including online courses and podcasts.

You'll find several video tutorials in the [Internet Business Mastery Academy](#) showing you step-by-step how to launch your own site.

#### 3. **Premium Themes: Professional Design at a Fraction of the Cost**

A good site design attracts droves of search engine traffic, communicates a compelling message to visitors and is brings them back repeatedly to interact with and buy from you.

The sad truth is most businesses spend far too much money – as much as \$5,000 – to have their site designed. Then the site still fails to pull in new and repeat buyers.

Fortunately you can save yourself thousands of dollars and the stress of a poor design by using proven WordPress site themes that cost a fraction of the price of hiring a designer (who probably knows nothing about marketing anyway).

Here's a list of a few of our favorite sources for professional themes for your WordPress site.

- a. [WooThemes](#)

- b. [Thesis Theme](#)
- c. [Elegant Themes](#)

#### 4. **99 Designs: Beautiful Logos and Site Headers that Won't Break the Bank**

We've used 99 Designs many times for quality logo and header design. You get to select from dozens of designs submitted by a variety of designers and you only pay for the one that you like the most. [Learn more here](#).

#### 5. **Elance: Fast WordPress Help When You Need It**

[Elance](#) is a marketplace for finding freelancers for just about any kind of project for your business. We've used it to find dependable designers and programmers when we need extra help on our site.

#### 6. **Internet Business Mastery Academy**

You'll find several video tutorials in the Internet Business Mastery Academy walking you step-by-step through how to use each of the tools above. You can [claim a risk-free trial here](#).

## Instant Site Launch Action Plan

1. Sign up for hosting at [GetOurHosting.com](#)
2. Install WordPress using their instant WordPress feature
3. Choose a premium theme from a list of our recommendations
  - a. [WooThemes](#)
  - b. [Thesis Theme](#)
  - c. [Elegant Themes](#)
4. Install the theme to your site
5. Customize the premium theme to your liking
6. Get a logo and/or header designed at [99 Designs](#)
7. Add the logo and header to your site layout (easy to do with a premium theme)
8. Sign up for the [Internet Business Mastery Academy](#) to discover how to drive massive daily traffic to your new site. You'll find video tutorials that walk you through the process step-by-step as if you were looking over our shoulder.